However, for reasons noted in more detail below, it is respectfully submitted that the Examiner has failed to recognize the clarification/new issues raised by the prior amendment thus making the outstanding office action of 01/07/2005 a prematurely designated "final" action. Withdrawal of same is respectfully requested.

The continued rejection of all claims as allegedly anticipated by Weisser, Jr. et al., '710 is respectfully traversed.

The Examiner is thanked for providing a "response to arguments" explaining that the Examiner disagrees with earlier arguments pointing out that Weisser, Jr. does not teach or suggest a customized intelligent peripheral of the type herein claimed. The Examiner relies upon column 10, lines 8-22 and the IP such as service node 39 in Figure 3 which the Examiner asserts can store "advertise-on—busy" service parameters instead of storing same at the service control point.

The applicants respectfully disagree with the Examiner's viewpoint. The portion relied on by the Examiner is based on Figure 3 of Weisser, Jr. and does teach that service parameters such as those for "Advertise on busy" service can be stored data provided either in the SCP or in the customized intelligent peripheral.

However, the Examiner misses the point that the intelligent peripheral in Weisser, Jr. is not customized to enable play out of output information through a standardized interface in different formats. The portion specifically relied on by the Examiner teaches

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storage of data in either the SCP or the intelligent peripheral. However, the Examiner has apparently not noticed lines 23 to 60 of column 10 of Weisser, Jr. which clearly teach that it is the service control point (SCP) which controls the intelligent peripheral.

In contrast, as explained on page 5 of the applicant's specification, the applicant's customization of the intelligent peripheral includes enabling the intelligent peripheral to "listen" to the input user information and communicate actively in a two way manner with the SCP. This feature is again not taught or suggested in Weisser, Jr.
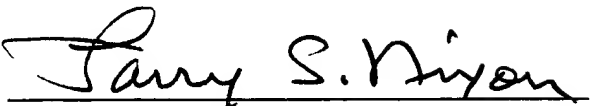
The use of an intelligent peripheral differs in the applicant's invention from Weisser, Jr. inter alia, because Weisser, Jr. does not involve customization of the peripheral – the portion relied on by the Examiner merely indicates that the intelligent peripheral can also store service parameters. The customization relied on to distinguish the instant invention is beyond the element of mere storage of service parameters. The data stored in the peripheral here can include specific user based customization, which in Weisser, Jr. is based only in the SCP.

Accordingly, this entire application is now believed to be in allowable condition and a formal Notice to that effect is respectfully solicited.

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Respectfully submitted,

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